

Department of Liberal Education
Era University, Lucknow
Course Outline
Effective From: 2023-24

Name of the Program	B.A. / B.Sc. (LIBERAL EDUCATION)			Year/ Semester:	2nd / 4th
Course Name	Psychology of Social Behavior	Course Code:	PSY202	Type:	Theory
Credits	05			Total Sessions Hours:	75 Hours
Evaluation Spread	Internal Continuous Assesment:	50 Marks		End Term Exam:	50 Marks
Type of Course	<input type="radio"/> Compulsory	<input checked="" type="radio"/> Core	<input type="radio"/> Creative	<input type="radio"/> Life Skill	
Course Objectives	Encourage learners to investigate and clarify social events and everyday life using social psychology fundamentals and concepts in order to get a broader grasp of how people behave in social settings.				
Course Outcomes (CO): <i>After the successful course completion, learners will develop following attributes:</i>					
Course Outcome (CO)	Attributes				
CO1	Develop an understanding of the individual in relation to the social world				
CO2	Introduce students to the realm of social influence, as to how individuals think, feel and behave in social situations				
CO3	To help student understand social problems and gain knowledge about intervention strategies.				
CO4	Student will be capable of assessing and measuring multiple dimensions of human development using the proper tools and procedures.				
Pedagogy	Interactive, discussion-bases, student-centered, presentation.				
Internal Evaluation Mode	Mid-term Examination: 20 Marks Activity: 10 Marks Class test: 05 Marks Online Test/Objective Test: 05 Marks Assignments/Presentation: 05 Marks Attendance: 05 Marks				
Session Details	Topic			Hours	Mapped CO
Unit 1	Nature, scope, and history of social psychology Traditional theoretical perspectives: Field theory, Cognitive Dissonance, Sociobiology, Psychodynamic Approaches, Social Cognition. Social perception <i>Activities</i> 1.Social Maturity 2. Prepare an assignment based on role of empathy and its connection to social perception. 3.Any Practicum(s)/Activity(s)/Assignment(s) suggested by the teacher (optional)			15	CO1, CO2
Unit 2	Attitude and its change within a cultural context; prosocial behavior			20	CO2, CO3

	<p>Group and Social influence Prejudice, Discrimination and Stereotypes</p> <p>Activities 1.Social Facilitation 2. Prepare a report based on your observation related to Conformity 3. Any Practicum(s)/Activity(s)/Assignment(s) suggested by the teacher (optional)</p>		
Unit 3	<p>Group dynamics, leadership style, and effectiveness. Theories related to intergroup relations. Interpersonal Attraction: Determinants; Robert Sternberg's Triangular theory of Love.</p> <p>Activities 1.Leadership 2. Team building 3. Sociometry 4.Any Practicum(s)/Activity(s)/Assignment(s) suggested by the teacher (optional)</p>	20	CO2,CO3, CO4
Unit 4	<p>Applied social psychology: Health, Environment, and Law; Personal space, crowding, and territoriality.</p> <p>Activities 1.Analysis of news in National daily's (Newspapers in Hindi, English and other languages), identifying news of unethical/immoral incidents, making a list of incidents for a month, then classifying it according to types of incidents and also analyzing underlying values and bases of moral behaviour, and the kind of social problem associated with it. Any 2. Prepare chart based on social and environmental factors for promoting healthy lifestyle. 3.Practicum(s)/Activity(s)/Assignment(s) suggested by the teacher (optional)</p>	20	CO3, CO4

CO-PO and PSO Mapping

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	1	1	1	1	3	3	2	3	2	1		3	1	3
CO2	2	3	1	2	1	1	3		1	1	2	2	2	1
CO3	2	2	2	2	3	1	2	2	3	3	3	2	2	1
CO4	2	2	2	3	1	3	2	2	3	3	3	3	2	2

Strong contribution-3, Average contribution-2, Low contribution-1,

Suggested Readings:

Text- Books	<ul style="list-style-type: none"> Baron, R. A., & Branscombe, N. R. (2016). <i>Social Psychology</i> (14th ed.). Boston, MA: Pearson/Allyn and Bacon.
Reference Books	<ul style="list-style-type: none"> Steg, L., Keizer, K., Buunk, A. P., & Rothengatter, T. (Eds.). (2017). <i>Applied Social Psychology: Understanding and Managing Social Problems</i> (2nd ed.). New York: Cambridge University Press. Vallacher, R. R. (2020). <i>Social Psychology: Exploring the Dynamics of Human Experience</i>. New York: Routledge.

Para Text	Suggested Articles/ Movies/Short Film/ Videos
	Unit 1 <ul style="list-style-type: none"> • https://www.socialpsychology.org/texts.htm (Social Psychology) • https://www.youtube.com/watch?v=A-AdcV-vWzk (Sociobiology) • https://nobaproject.com/modules/the-psychodynamic-perspective (Psychodynamic perspective) • https://www.frontiersin.org/articles/10.3389/fpsyg.2020.557216/full (Social perception) Unit 2 <ul style="list-style-type: none"> • https://www.youtube.com/watch?v=6ekWCAe0pls (Attitude and its change within a cultural context) • https://www.youtube.com/watch?v=Ox_iqOKaGU (Attitudes) • https://www.researchgate.net/publication/255661892_Persuasive_Communication_Theory_in_Social_Psychology_A_Historical_Perspective (Persuasion in Social Psychology) • Movie: Thank You for Smoking • Movie: Pink (2016) – Gender Inequality and Stereotypes • Movie: Crash" (2004) – Based on Stereotypes, Blind Obedience and Conformity Unit 3 <ul style="list-style-type: none"> • https://www.youtube.com/watch?v=E-HbN3jx8Aw (Leadership) • https://www.youtube.com/watch?v=XoTx7Rt4dig (Aggression Vs. Altruism) • Movie: "The Stanford Prison Experiment" (2015) –Aggression and Attitude Unit 4 <ul style="list-style-type: none"> • https://onlinelibrary.wiley.com/journal/15591816 (Applied Social Psychology) • https://assignment.ignou-service.in/2022/01/describe-nature-and-scope-of-applied.html (Applied Social Psychology)

Recapitulation & Examination Pattern

Internal Continuous Assessment:

Component	Marks	Pattern
Mid Semester	20	Section A: Contains 10 MCQs/Fill in the blanks/One Word Answer/ True-False type of questions. Each question carries 0.5 mark. Section B: Contains 07 descriptive questions out of which 05 questions are to be attempted. Each question carries 03 marks.
Activity	10	Will be decided by subject teacher
Class Test	05	Contains 05 descriptive questions. Each question carries 01 mark.
Online Test/ Objective Test	05	Contains 10 multiple choice questions. Each question carries 0.5 mark.
Assignment/ Presentation	05	Assignment to be made on topics and instruction given by subject teacher
Attendance	05	As per policy
Total Marks	50	

Course created by: Dr. Madhu Pandey

Signature:

Approved by: Prof. Meenakshi Gupta

Signature:

